

This is the only magazine contents page I have looked at that does not include its masthead on the page. This is probably due to the fact they are using a unique colour scheme of whites and yellows, therefore consistency is followed through with the colour scheme alone. Not including the masthead also allows for the institution to include more information on one page.

THIS JUST might be the best summer ever if you're a metal fan. Excitement is building week by week as the Download and Sonisphere festival bills take shape, and DC are playing their first UK stadium shows since 2001, who aren't that happy to be in Glastonbury, which of course is a band who were asked to play during Pearl Jam's Rock the Festival set in 2006. It's bringing up some metal gods for this summer. All good obviously, but before that there's the small matter of the incoming Metal Machine Head. The second year for metalheads to get all worked up about. It's 21 years since I first saw Metallica and in all the times I've seen them since they've never been less than amazing. Hoppily, as you'll read in this week's cover story, taking beyond their wildest dreams hasn't tempered the quartet's dry wit one bit. *Chris*

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Kerrang also uses a contents list that appears to be part of the page itself. The "this week" banner has some shadowing backdrop that makes it appear as though it is a 3D effect. The rest of the contents is fairly bland but to the point, which is what the mainstream readers want their contents page to be. It lists everything it needs to in a very concise manner and so it therefore a very effective contents page.

Kerrang makes heavy use of images on this contents page. This is probably due to having more information on the more popular bands. This is because Kerrang is a mainstream magazine. Images for the most popular bands/artists allows for those who aren't interested in the whole magazine to quickly see what they want without having to read too much text. This could be quite a key point to as why Kerrang is so successful as a magazine.