

Masthead included at the top of the page to provide continuity

Red and black colour scheme maintained throughout the magazine's front cover and contents page.

Features is a in a stylish banner format, listing all the content in bold, with red page numbers. There is smaller text underneath with a more detailed explanation. This allows for two types of readers; those who skim-read for what they want, and those who read it all.

Image shows key content and engages the reader with more than just a big long list of contents. Page 38 is imposed over the image to show relevance. The contrast of the white on the grass makes it stand out and is quick for a reader to find the page that this band is on.

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This section in gold is different to all the rest and is therefore visually eye-catching for any reader. It draws them into reading and hopefully being interested by some of the topics listed. The point of a section like this is to encourage readers to read beyond what they would normally.

Smaller section showing reviews found at the bottom of the page. This stands out due to the "QREVIEW" banner, but is small enough that it doesn't take up a lot of print space. By claiming "The world's biggest and best music guide", a reader will be convinced that is it worthwhile to read at least some of the topics listed.