



Large image taking up nearly a whole page on this double page spread. The general layout of this double page spread is fairly even in terms of text/image. There are 4 columns of text at the bottom of the left hand page. This creates the effect that there is actually less text to read than there is. There is a large quote at the top of the page that is ironic as the text is in a very attention seeking form. While she might not necessarily of wanted it to be presented like this, the magazine has chosen to present her like this. There is a tiny NME icon at the bottom of each page next to the page number just to keep consistency throughout the entirety of the magazine.

After analysing the text of this double-page spread, I get the impression that NME are very keen on using little text and more images to get a particular message across. Having little text makes it very easy to read. The text is placed in such a way that it doesn't interfere with the image at all, especially being on a completely separate page.

The main image of this page is a very high quality picture showing Lilly Allen in a quizzical pose. She is positioned in a way that makes her stand out, therefore going against her quote of "not being attention seeking". Her hands are on her hip as if to say "look at me", which all helps to create the irony of this page.